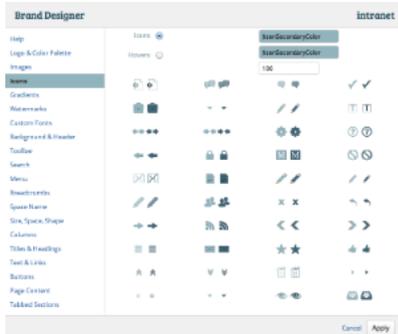# Brand Designer Tour

Introduction

Zen Foundation's Brand Designer lets you control nearly every aspect of your Zen design. Click on the items in the left panel of the Brand Designer to access each panel of options. Change something, and click *Apply* to see the result.

While no coding skills are needed (see *Fast Track* below), **this tool was built for graphic designers, so a basic grasp of HTML and CSS concepts will help.**

Fast Track

In just 5 minutes, create a design that complies with your marketing department's branding guidelines. Use the **Logo & Color Palette** panel to add your logo and colors, and watch Zen Foundation regenerate all of its icons to match, instantly. Then use the **Custom Fonts** panel to specify web fonts which you can apply using the *Font Family* fields in the other panels.

Popup Help for Every Design Control

Not sure what a particular option does? Click on any label in the Brand Designer for popup help.

Undo/Redo

Great design requires experimentation. So don't be afraid to try something, and click *Apply*. Like it? Good. Not really? Use the **Undo** option in the toolbar's *Configuration* menu to reverse the change, or choose **Redo** to reapply it. There's no limit to the undos and redos, so don't hold back.

The Tour

We're hopeful that with our popup help tips, you can jump right in and start designing. If you'd like a bit more of an overview for each of the Brand Designer 'wizard' screens, however, you may find the pages below helpful.

- Logo and Color Palette
- Managing Images
- Icons
- Gradients
- Watermarks
- Custom Fonts
- Managing the Toolbar
- Breadcrumbs
- Space Name Watermark
- Specialty
- Add CSS and JavaScript

Please note that we are currently working to update our Brand Designer Help documentation. In the meantime, if you don't see what you're looking for, feel free to shoot us an email. We love feedback!